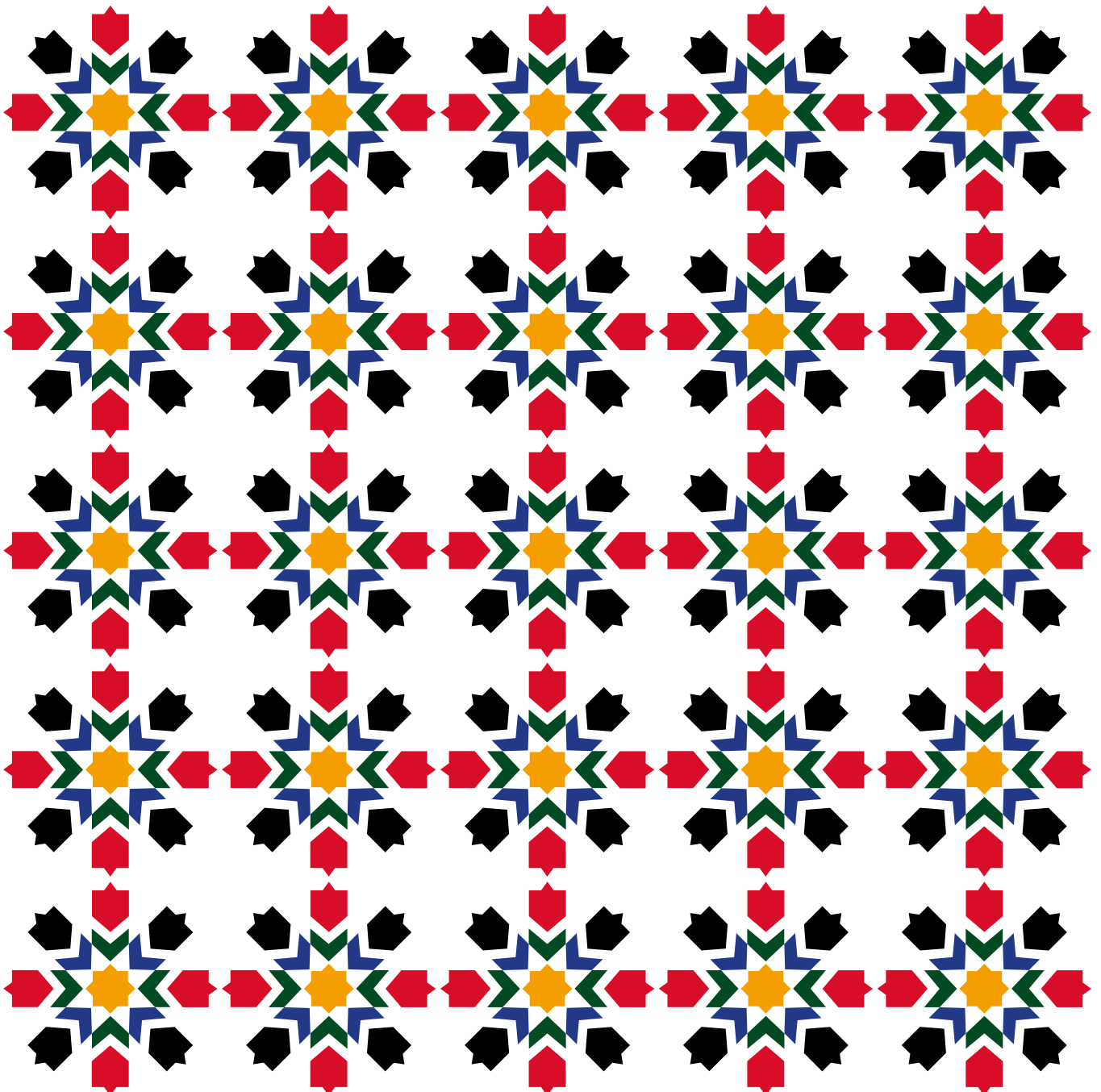


Formulation workshop: Cooperation Project with the Arab world in the Audiovisual Sector MASAR AL AMAL

Edificio Fontán (Salas 9 y 10)
Ciudad de la Cultura. Santiago de Compostela
March 24th and 25th



First Day

Monday, March 24th (morning)

8.45 a.m. - 9.00 a.m. Reception of participants and accreditations.

9.00 a.m. - 9.15 a.m. Welcome remarks by AECID and the Aragonay Foundation .

➤ **Ghaleb Jaber Martínez**, president of the Aragonay Foundation – Bridge of Cultures.

➤ **Luisa María García García**, Deputy Director of Cooperation with the Arab World and Asia of the AECID.

9.15 a.m. - 9.45 a.m. Round of presentation of the participants in the workshop

9.45 a.m. - 10.00 a.m. Presentation of the Regional Cooperation Programme with the Arab World MASAR Ahora / Al'An

➤ **Santiago Morán Medina**, Head of the Regional Programmes Area of the Department of Cooperation with the Arab World and Asia of the AECID and coordinator of the MASAR Ahora / Al'An Programme.

10.00 a.m. - 10.15 a.m. Presentation of the ACERCA Program on Training for Development in the Cultural Sector. *Online intervention*

➤ **Mage Allegue Fernández**, ACERCA Program. Directorate of Cultural and Scientific Relations. Department of Cooperation and Cultural Promotion of the AECID.

10.15 a.m. - 10.30 a.m. Presentation of the AMAL Euro-Arab Film Festival and the Aragonay Foundation – Puente de Culturas

➤ **Ghaleb Jaber Martínez**, president of the Aragonay Foundation – Bridge of Cultures

10.30 a.m. - 11.15 a.m. Presentation of the results of the “State of the Arts” Report on the audiovisual sector in the Arab world

➤ **Chaymaa Ramzy**, Founder of Creative Invest, entrepreneur in the creative economy and expert consultant in the audiovisual sector.

11.15 h. - 11.30 h. BREAK COFFEE

11.30 a.m. - 12.00 p.m. Model 1 Experience - Galicia: AGAPI Impulsa Copros Script Laboratory.

➤ **Uxía Caride Blanco**, manager of the Galician Association of Independent Producers (AGAPI) and professor at the University of Santiago de Compostela.

12.00 p.m. - 12.30 p.m. Model 1 Experience - Galicia: Conecta Lab Script Laboratory

➤ **Fon Cortizo**, president of the Galician Association of Management and Realization Professionals (CREA)

➤ **Zeltia Stadelmann**, coordinator of ConectaLab CREA

12.30 p.m. - 1.00 p.m. Model 3 Experience - Canary Islands: isLABentura Canarias Script Laboratory. promoted by the Ministry of Universities, Science and Innovation and Culture of the Government of the Canary Islands and developed through the Canary Islands Institute of Cultural Development

➤ **Lorena Martín**, Canary Islands Film (Audiovisual Sector Context in the Canary Islands)

➤ **María José Manso Martín**, director of isLABentura Canarias Script Laboratory (Script Laboratory Model)

1.00 p.m. - 1.30 p.m. Model 4 Experience - Cataluña: Screenwriting Residency of the Catalan Film Academy

➤ **Laia Aubia**, director of the Acadèmia del Cinema Català (Catalan Film Academy)

1.30 p.m. - 2.00 p.m. Question time, debate and conclusions

2.00 p.m. - 3.30 p.m. LUNCH TIME (Edificio Fontán)

COMPLEMENTARY ACTIVITIES

Monday, March 24th (afternoon)

5:45 p.m.

Meeting of the participants in the Praza do Obradoiro (Cathedral of Santiago).

6:00 p.m. – 7:00 p.m.

Guided tour of the Pórtico de la Gloria and the roofs of the Cathedral of Santiago de Compostela.

➤ Offered by courtesy of the Araganey Foundation.

7:15 p.m. – 8:00 p.m.

Visit to the exhibition “Gaza: o eco dos esquecidos” in the iglesia de la Universidad of Santiago de Compostela, organized by the Araganey Foundation – Bridge of Cultures and the University of Santiago de Compostela within the framework of the USC – Araganey Institutional Chair for Dialogue between Cultures.

9:00 p.m.

Dinner at the Restaurante Caney

➤ Offered by courtesy of the Radio and Television Corporation of Galicia (CRTVG).

Second Day

Tuesday, March 25th (morning)

9.00 a.m. - 9.15 a.m. Welcome and recapitulation of the contents presented in the first session of the formulation workshop

➤ **Presentation:** Santiago Morán Medina (AECID) and David Rodríguez Seoane (Fundación Aragonay)

9.15 a.m. - 9.45 a.m. Conference: “Co-production in the Mediterranean. Opportunities and Challenges”

➤ **Isona Passola**, producer, screenwriter and film director. Founder of APIMED and former president of the Catalan Film Academy.

9.45 a.m. - 10.00 a.m. Presentation and explanation of the group work dynamics by sectors proposed for the definition of the MASAR AL AMAL Project.

➤ **General Explanation:** Santiago Morán Medina (AECID) y David Rodríguez Seoane (Fundación Aragonay)

➤ **Project Model Presentation:** Chaymaa Ramzy, consultant

10.00 a.m. - 11.00 a.m. Development of the group work dynamics by sectors proposed for the definition of the MASAR AL AMAL Project.

➤ **Group 1: International Cooperation Sector - Strategic Component**
AECID, IEMED, Casa Árabe, Galician Cooperation, FIAP, Fund. Aragonay

➤ **Group 2: Audiovisual Sector - Technical Component**
AAGAG, Alma Union, AAAG, Academia Galega do Audiovisual, Clúster Audiovisual Galego, CRTVG, Fund. Aragonay, Catalan Film Academy

➤ **Group 3: Methodology and Financing - Pragmatic Component**
Medimed Docs Market, isLABentura Canarias, Xunta de Galicia (AGADIC); Instituto Canario de Desarrollo Cultural (ICDC), AGAPI, CREA, PROXECTA)

11.00 h. - 11.30 h. BREAK COFFEE

11.30 a.m. - 12.30 p.m. Plenary presentation of the results obtained from the group dynamics

- **Facilitation:** Santiago Morán Medina (AECID) and David Rodríguez Seoane (Fundación Araguañey)
- **Group 1 Representative:** International Cooperation Sector
- **Group 2 Representative:** Audiovisual Sector
- **Group 3 Representative:** Methodology and Financing

12.30 p.m. - 1.00 p.m. Final round of interventions by participants. Learnings and recommendations.

- **Facilitation:** Santiago Morán Medina (AECID) and David Rodríguez Seoane (Fundación Araguañey)

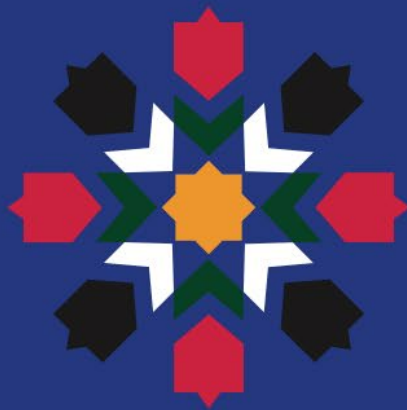
13.00 h. - 13.30 h. Definition of the conclusions of the conference and roadmap to be followed for the future development of the project.

- **Presentation:** Santiago Morán Medina (AECID)

1:30 p.m. - 2:00 p.m. Closing of the formulation workshop and acknowledgements.

- **Luisa María García García**, Deputy Director of Cooperation with the Arab World and Asia of the AECID.
- **Ghaleb Jaber Martínez**, president of the Araguañey Foundation – Bridge of Cultures.

2.00 p.m. - 3.30 p.m. **LUNCH TIME** (Edificio Fontán)



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